



INDIA



As a country hit hard by the coronavirus pandemic, India has experienced a significant economic downturn amid drawn-out lockdowns. Even so, the e-commerce industry is booming as consumers favour online stores over physical shops. Personal protective equipment, disinfectants and other medical supplies are high on shopping lists, something that infringers are taking advantage of – this in turn has led to concerns about the effectiveness and safety of such products sold online. However, rights holders will be glad to hear that Indian courts are recognising how important it is to deter infringers and are becoming increasingly willing to grant punitive damages, especially against repeat offenders. In other news, Intellectual Property India (IPIndia) is seeing a growing number of applications related to store layout protection since the Taj Mahal Palace hotel succeeded in registering its architectural design back in 2016. Store layout marks can be registered as 3D marks, although many are still being rejected due to a lack of proven distinctiveness.

Firms: prosecution and strategy

Groverlaw

Groverlaw

Another young firm on the market, boutique Groverlaw has been providing IP and corporate law related consultancy, advisory and litigation services since 2013. Focusing on ensuring quick turnaround for the client, it serves a good mix of local and international enterprises. Dual-qualified lawyer **Vikram Grover**, admitted in both England and Wales, guides the team as the practice continues to grow. Overseas clients come to him with their most complicated contentious matters, when bulletproof anti-counterfeiting and brand protection strategies are non-negotiable.

Individuals: enforcement and litigation

Vikram Grover - Groverlaw

Individuals: prosecution and strategy

Vikram Grover - Groverlaw